## **Global Wood Pellet Markets:** *Forecasts for Demand*

Presented by William Strauss, PhD President, FutureMetrics Director, Maine Energy Systems Chief Economist, Biomass Thermal Energy Council July 25, 2016





## **FutureMetrics**

#### Consultants to the World's Leading Companies in the Wood Pellet Sector

"Intelligent Analysis and Thought Leadership for the Pellet Sector"

8 Airport Road Bethel, ME 04217, USA www.FutureMetrics.com

#### FutureMetrics people at this Conference



William Strauss

40 years of making thermal energy from MSW and wood. Recipient of the 2012 International Excellence in Bioenergy Award.



John Swaan

The "grandfather of wood pellets". Recipient of the 2014 International Founders Award for pioneering in the wood pellet sector. Consultants to the World's Leading Companies in the Wood Pellet Sector

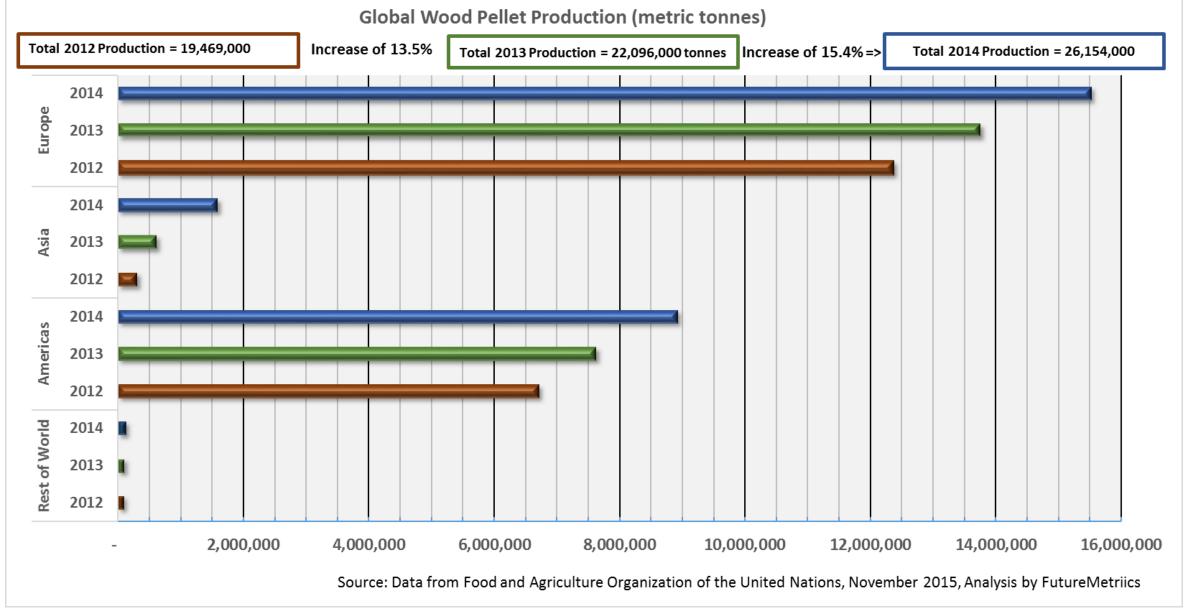


# The Two Major Markets for Wood Pellets

# Heating (premium)

# Power Generation (industrial)

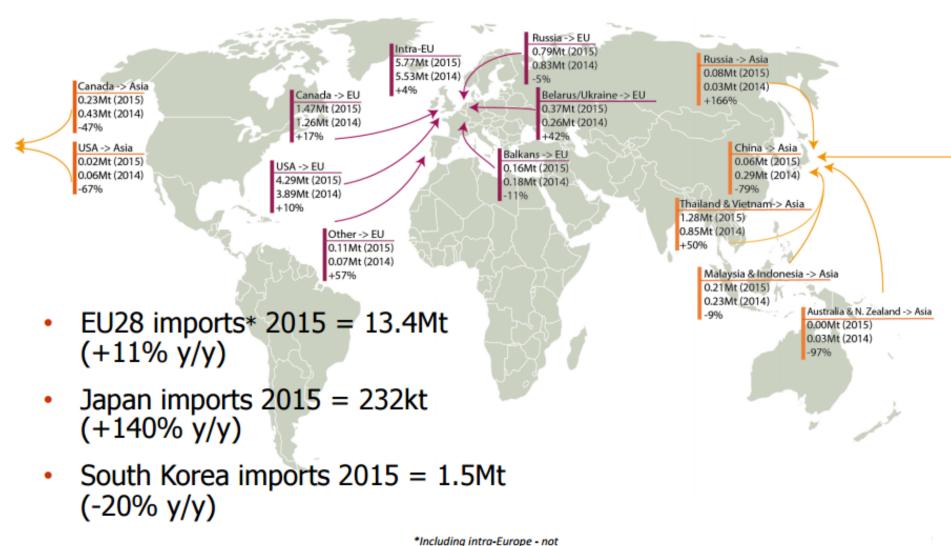
#### Combined Heating and Industrial Markets – Significant Growth!



2015 total estimated to be 28 million tonnes\* – growth of about 7% from 2014

\*Hawkins-Wright, June, 2016

#### Total Global Wood Pellet Trade – 2014 and 2015 – About 15 million metric tonnes



Sources: Eurostat, Japan & Korea customs data

\*Including intra-Europe - not all trade is seaborne

# Will that growth continue?

A look at industrial and heating markets follows....

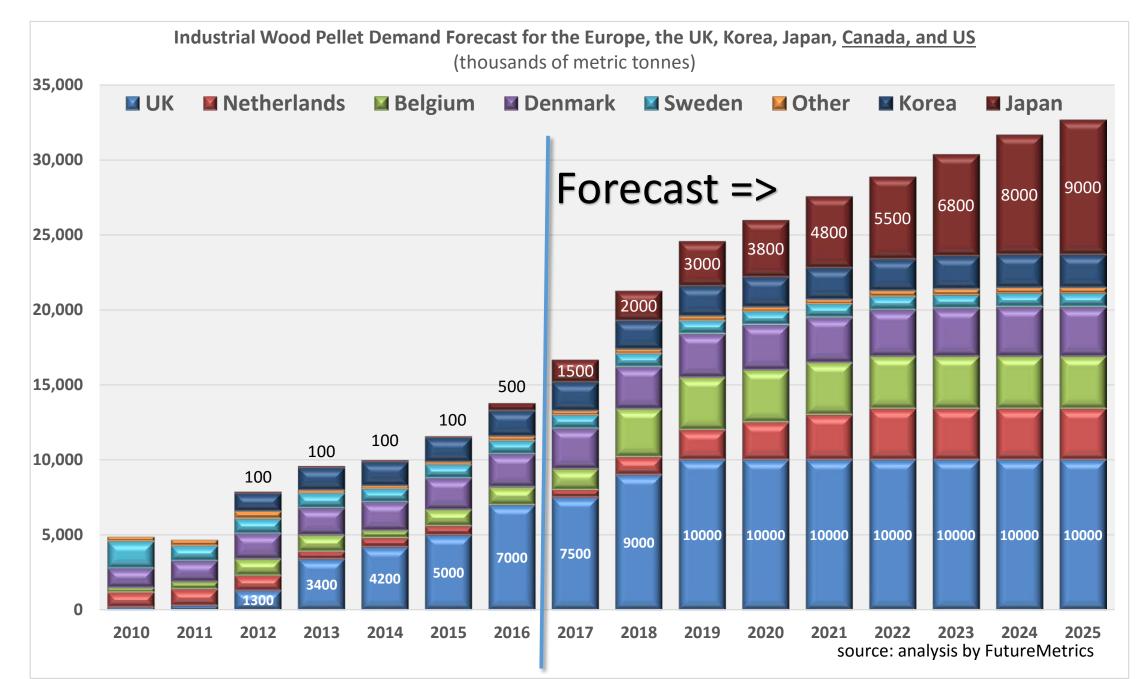
#### Industrial Pellets

# Why Wood Pellets are an Easy Substitute for Coal in Pulverized Coal Power Plants

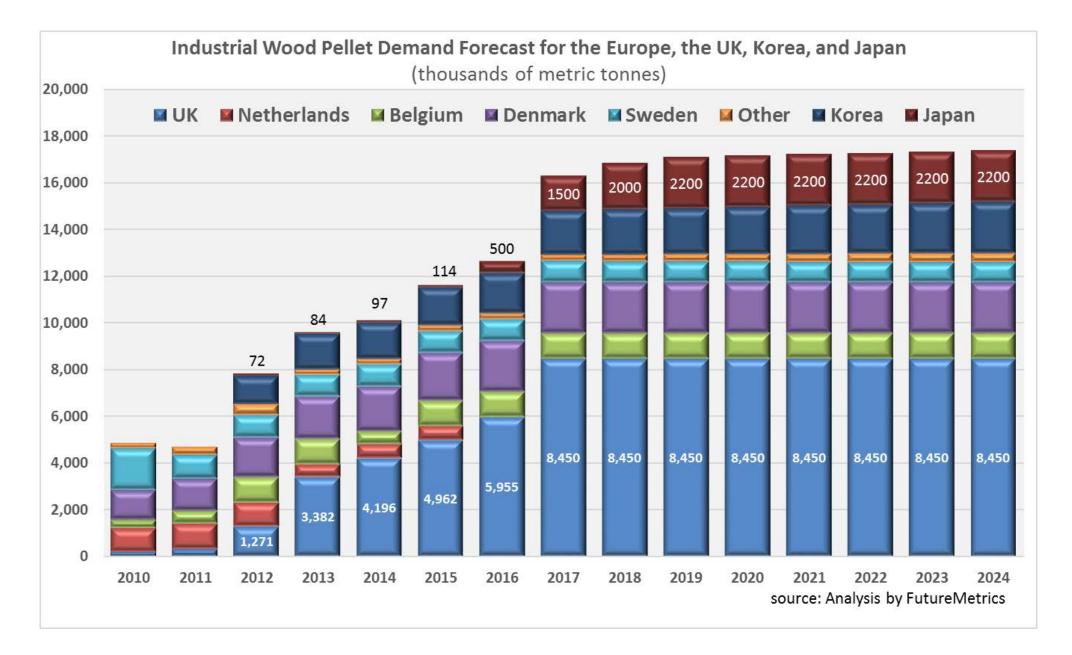
- Wood pellets are upgraded solid fuel made from biomass.
- They are grindable.
- They are dry (~6% moisture content).
- They handle easily.
- They have an energy density of ~18 Gigajoules/tonne.

At low co-firing ratios (less than ~6% white wood pellets) no modifications are required.

#### Industrial Market - Traditional Best Case! – Most growth after 2020 depends on Japan

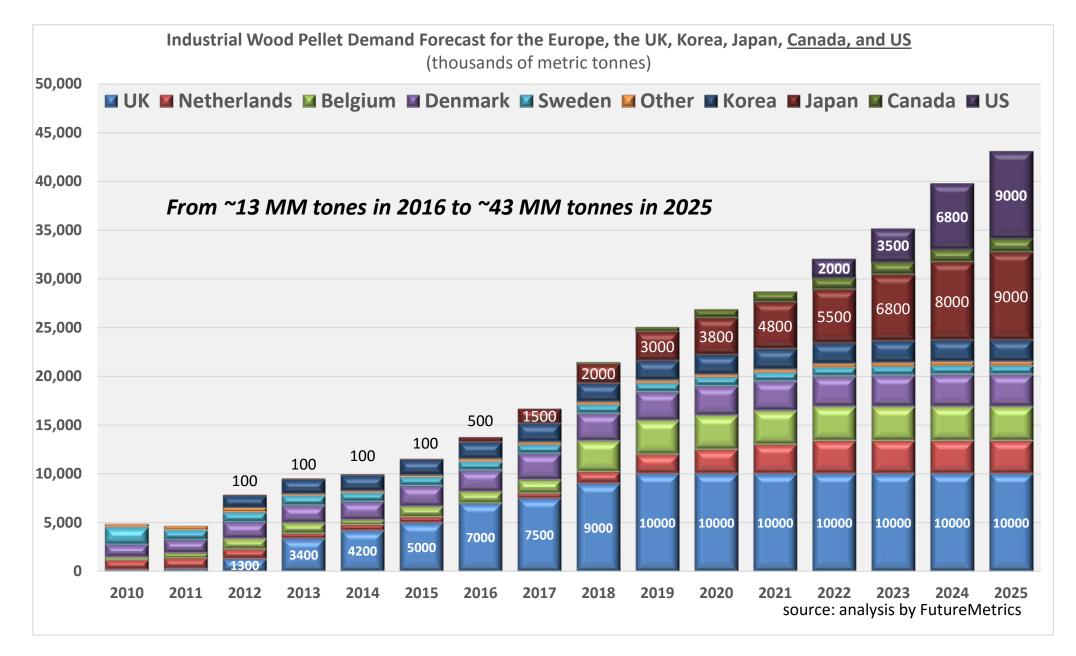


#### Worst Case! (compare to 33 million MT on previous slide)

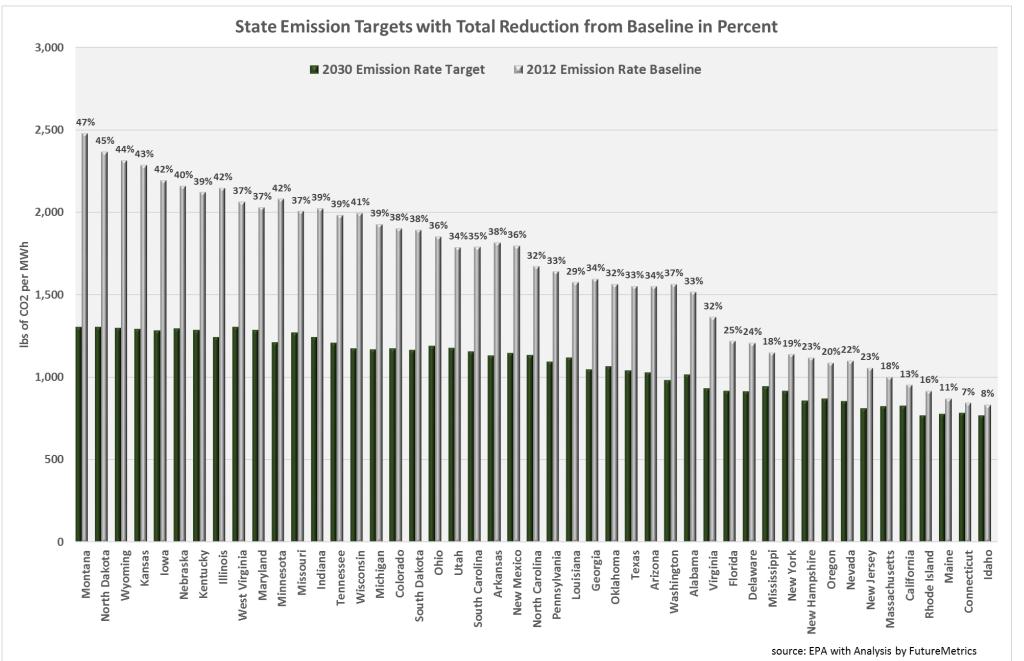


Previous slides did NOT include potential industrial wood pellet markets in the US and Canada!

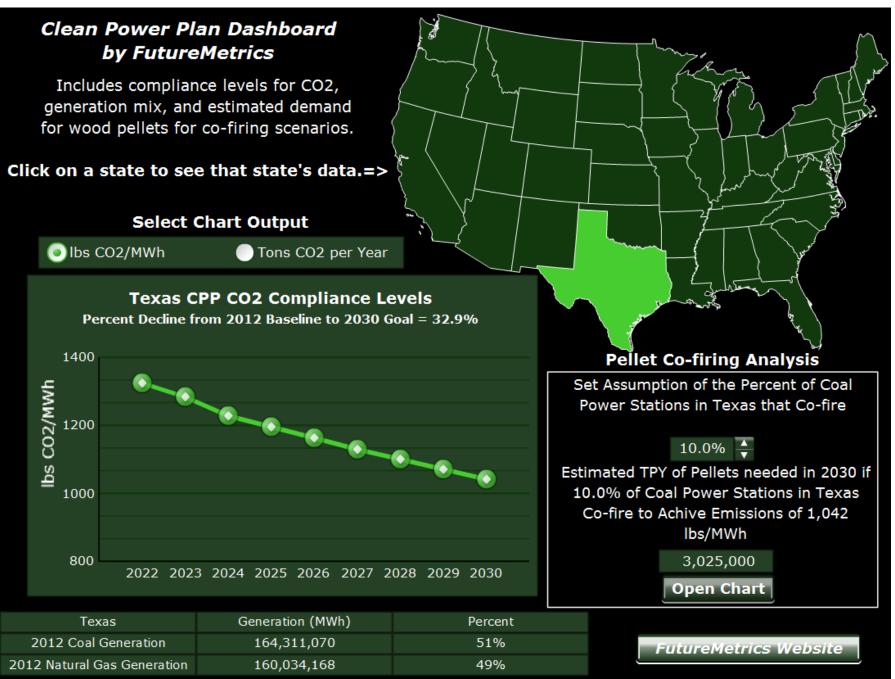
#### **Potential** (and US and Japan could be larger!)



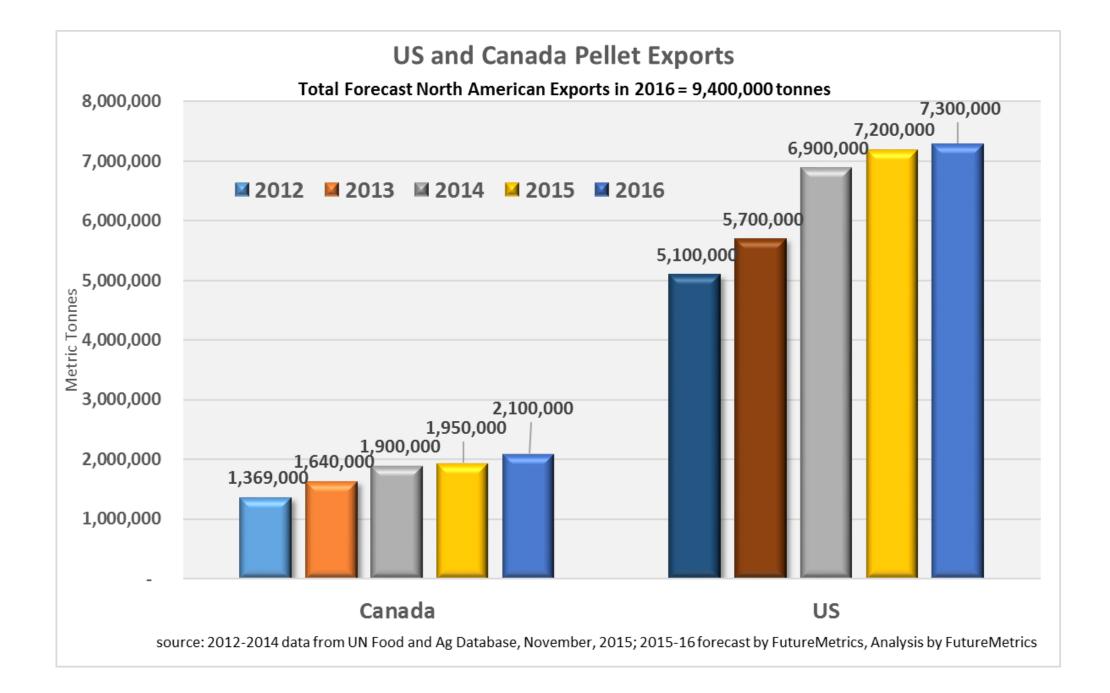
#### US Clean Power Plan will enable a significant industrial pellet market in the US



#### Potential for US Industrial Pellet Demand

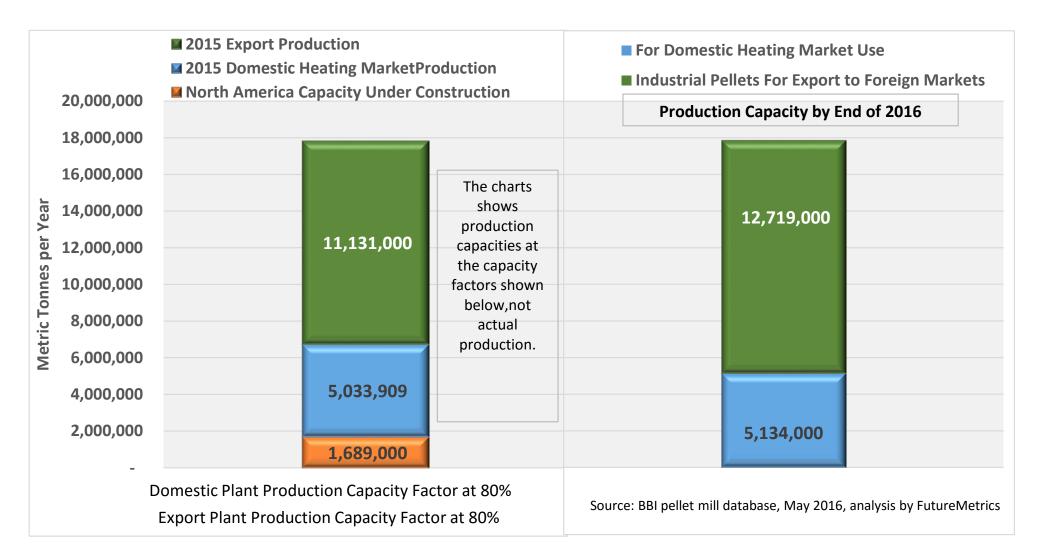


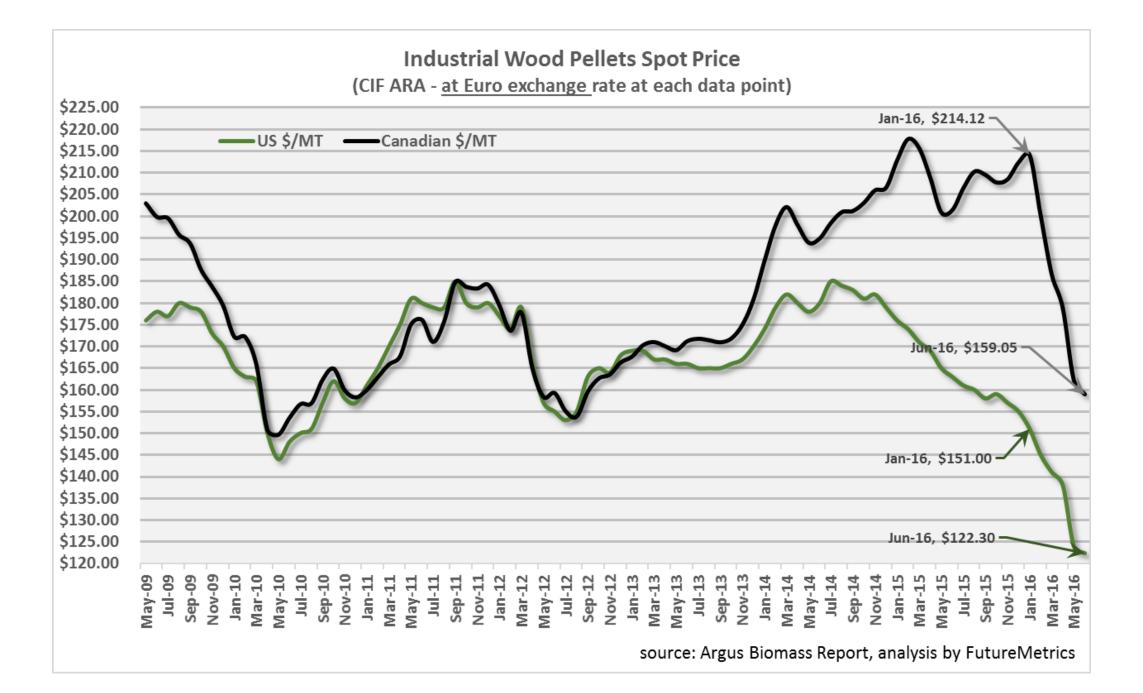
Dashboard is free to use at the FutureMetrics website.



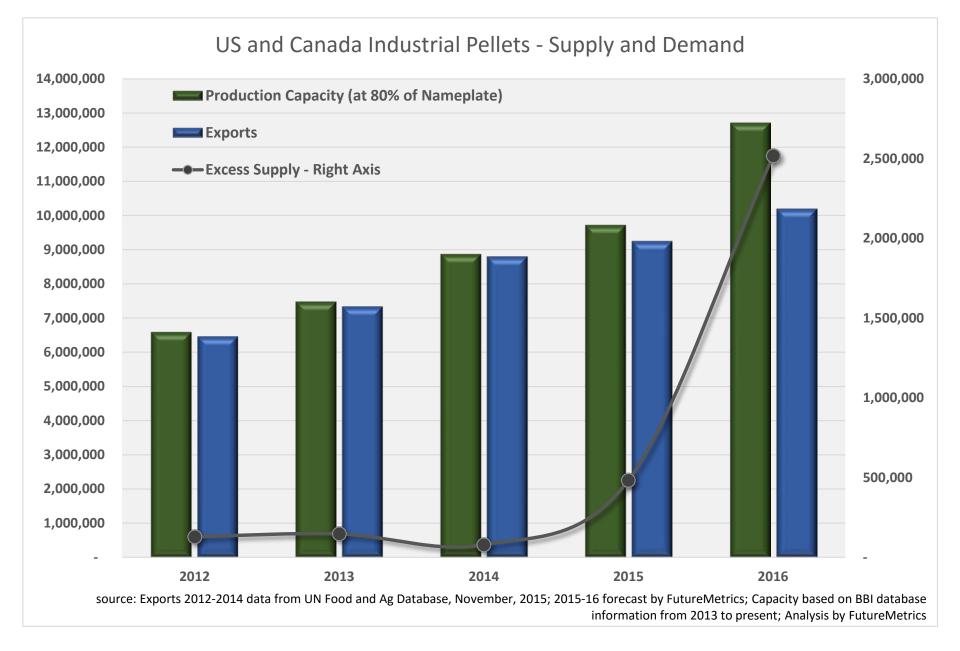
#### Production Capacity is Ahead of Market Demand

North American Production Capacity

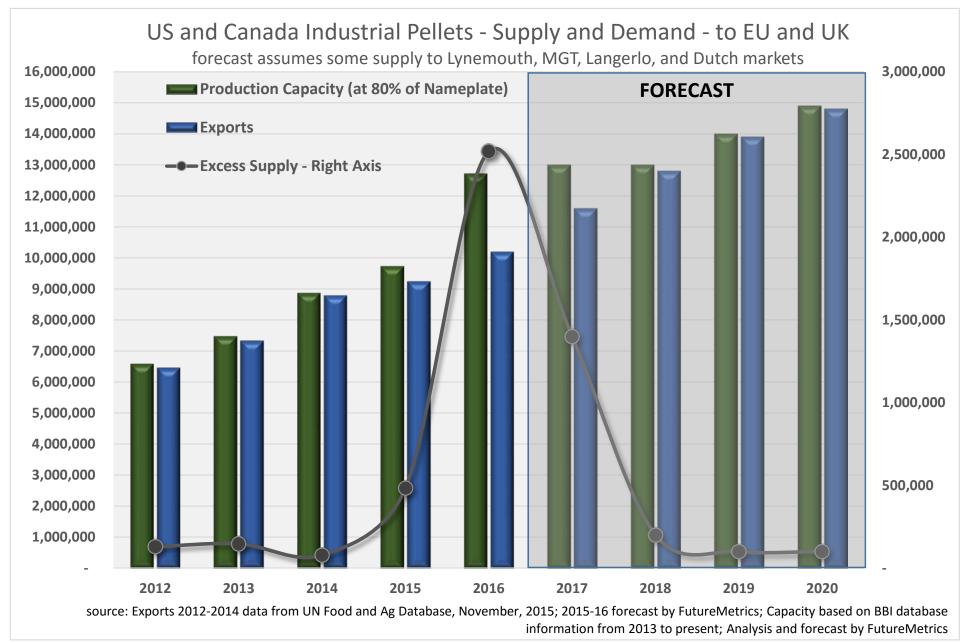


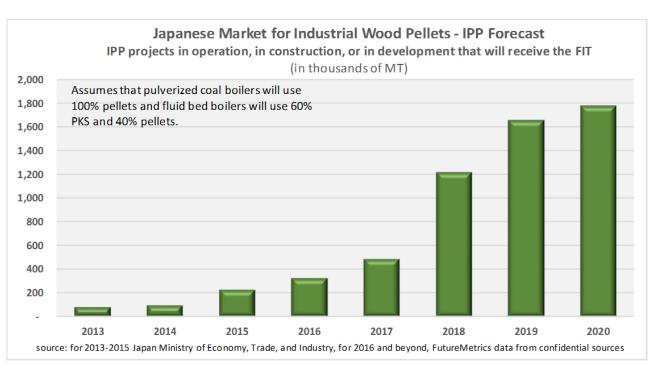


#### The Bad News...



#### The Good News...





#### Growth in Japan is expected to be strong. The Japanese buyers care about long-term contract, rule of law, and sustainability.

← IPP's enjoy the FIT

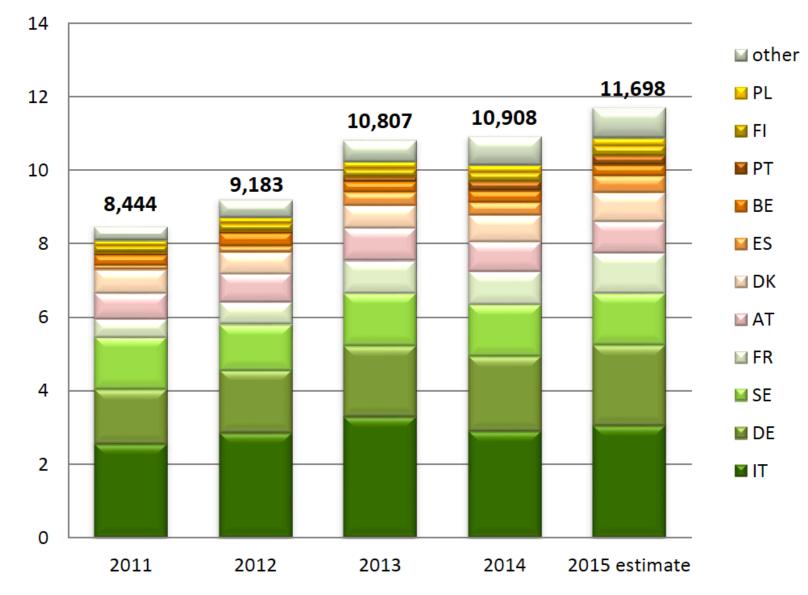
Based on 1,065 Million MWh's of Demand in 2030	Energy Mix	Millions of MWh's	Renewable Portion	Energy Mix	Millions of MWh's	Capacity Factor	Nameplate MW's Needed	Tonnes of Wood Pellets per Year if 30% of Needed MW's are Produced from Pellets
Renewable	23%	244.95	Geothermal	1.0%	10.65	90%	1,351	
Nuclear	21%	223.65	Biomass	4.3%	45.80	85%	6,150	7,640,000
LNG	27%	287.55	Wind	1.7%	18.11	30%	6,889	
Coal	26%	276.90	Solar	7.0%	74.55	25%	34,041	
Oil	3%	31.95	Hydro	9.0%	95.85	90%	12,158	
TOTALS	100%	1,065.00		23.0%	244.95		60,589	
2030 MWh demand a Ministry of Eco		mix from Japan e, and Industry	·					Analysis by FutureMetric

#### Analysis of Potential Wood Pellet Demand Based on Government's Best Energy Mix Policy for 2030

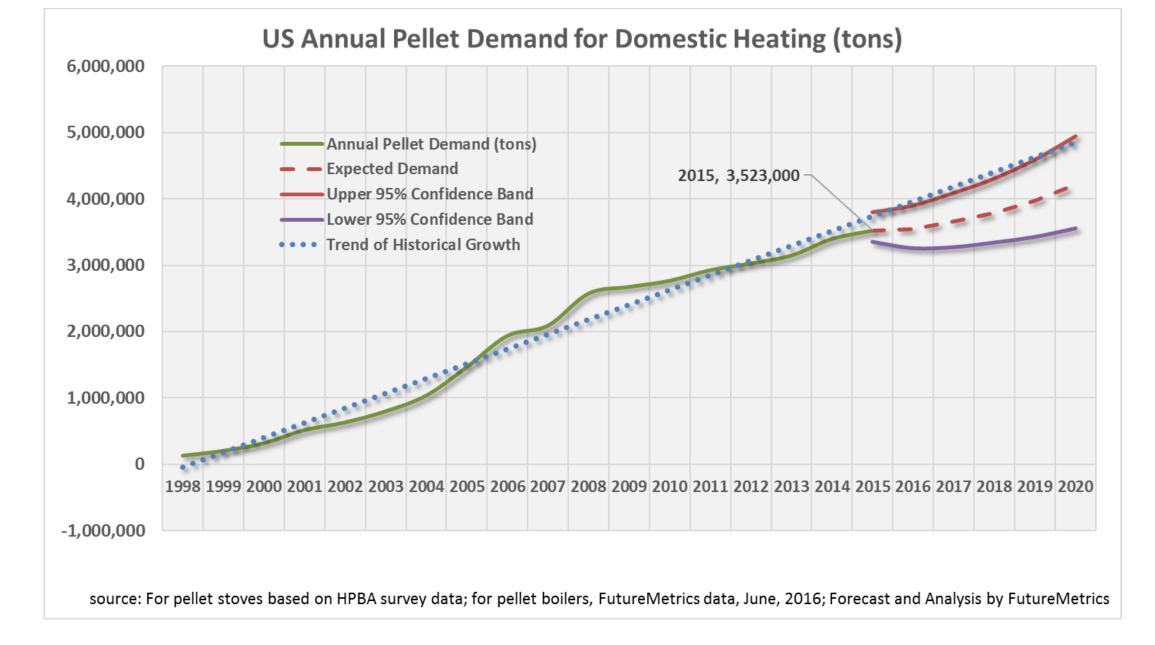
#### Baseload under the "Best Energy Mix" →

# Heating Markets

# EU wood pellet consumption for heating (excluding CHP)

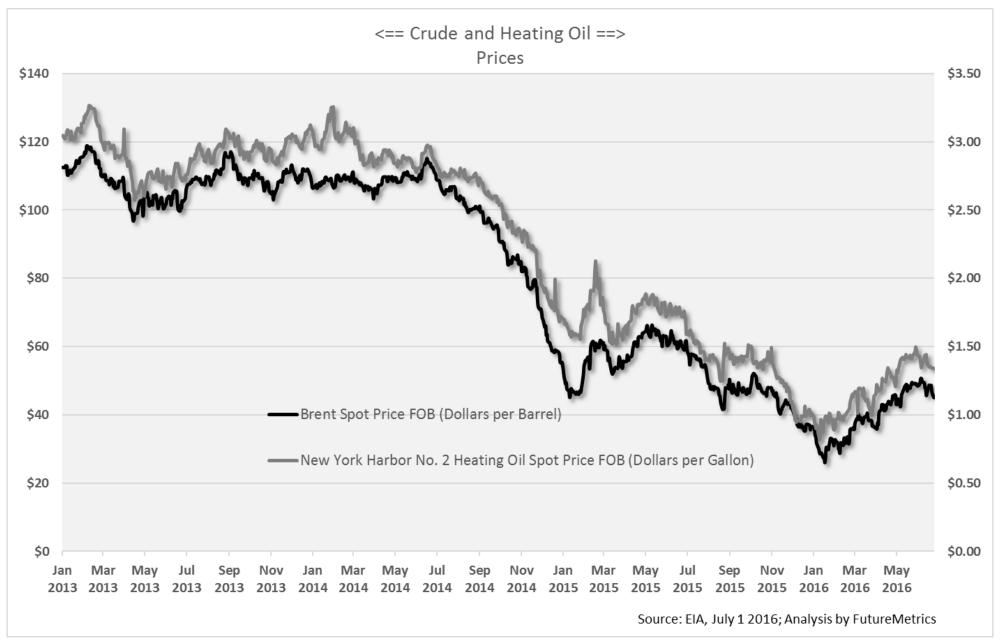


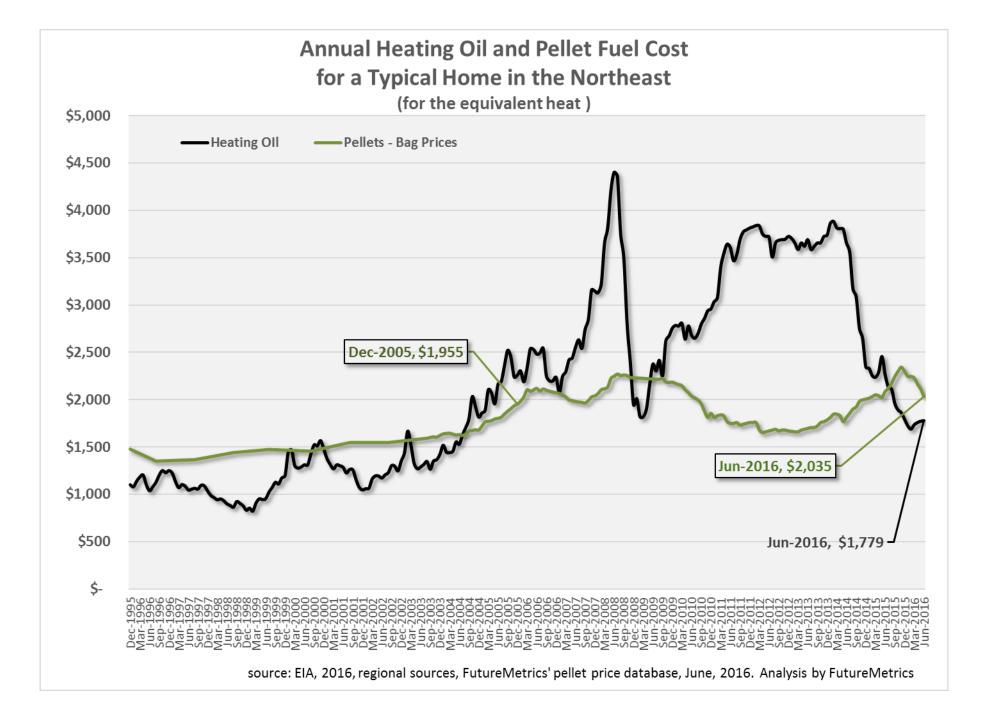
Source: EPC Survey

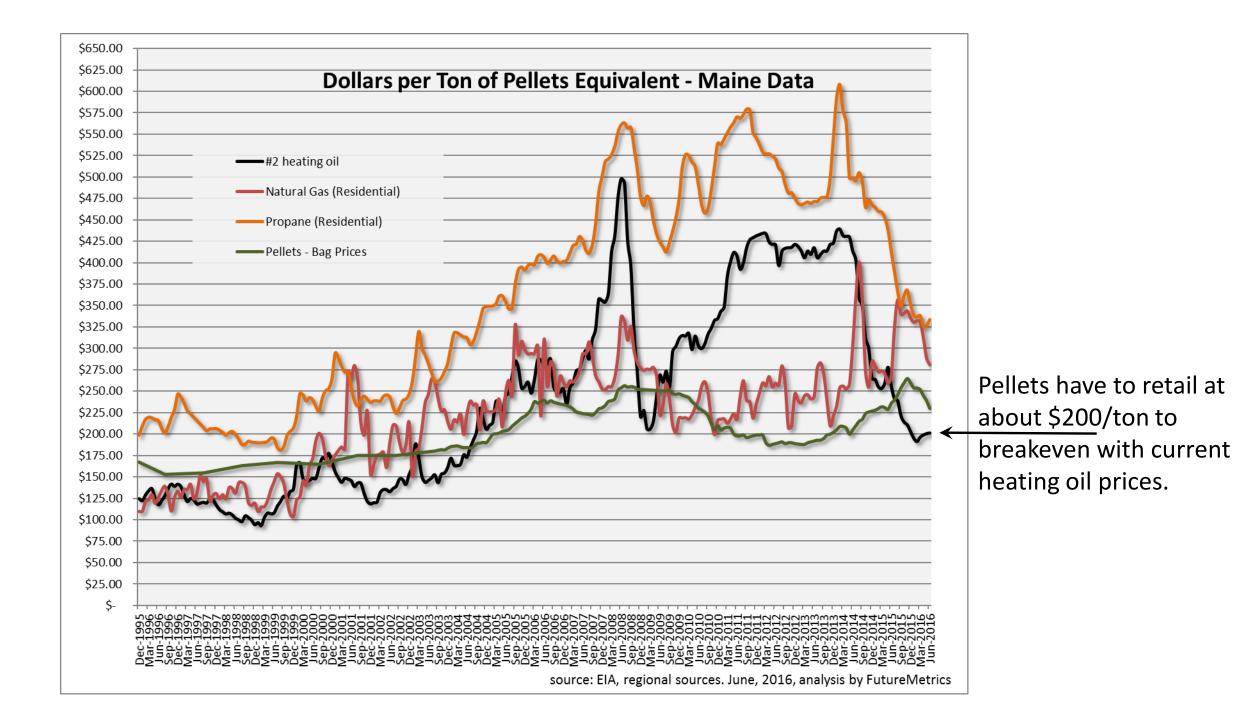


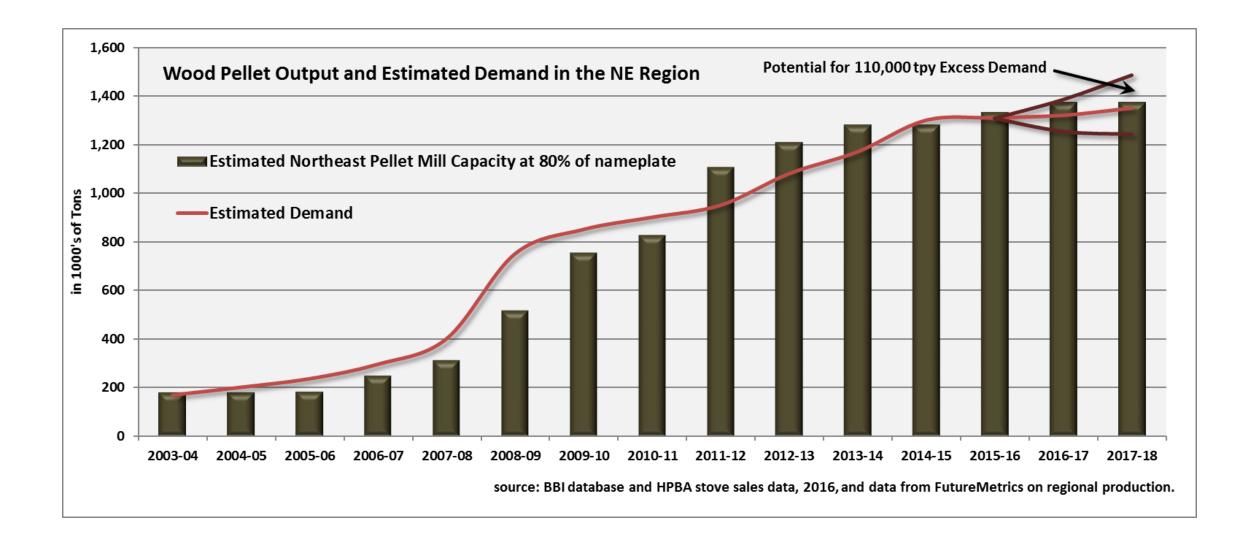
#### Growth over the next five years is expected to be below the trend...

#### Here is Why!!









Growth in the heating markets will depend on oil prices. At about \$60/barrel, at current pellet prices, pellets breakeven with heating oil.

There are always weather related fluctuations in demand. But it is cheap alternative heating energy that is the major challenge in the heating pellet markets.

#### **<u>IF</u>** there were a price on carbon, it would change everything!

The industrial pellet markets have the potential to grow significantly in the next decade. That all depends on policy for carbon emissions mitigation.

Thank You! www.FutureMetrics.com William Strauss, PhD



Fritz loves to go on mountain bike rides...